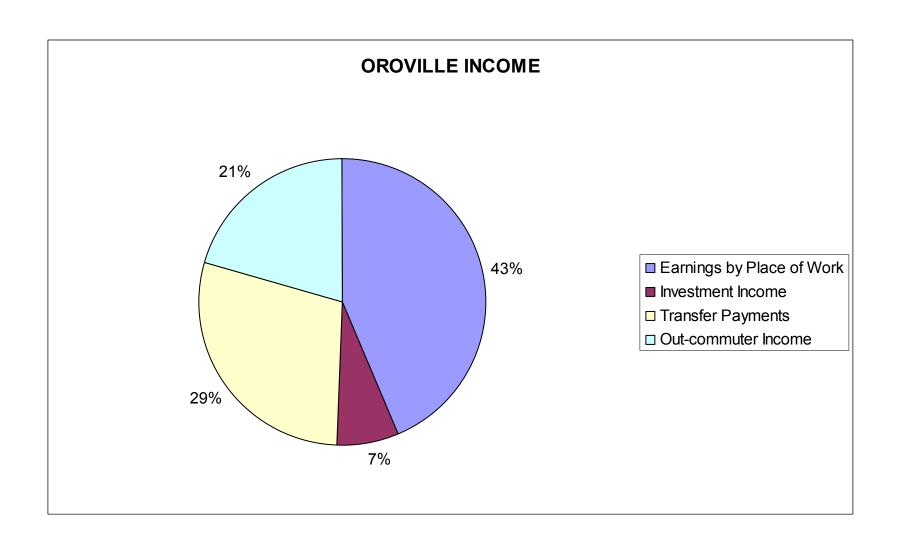
OROVILLE FACILITIES RELICENSING

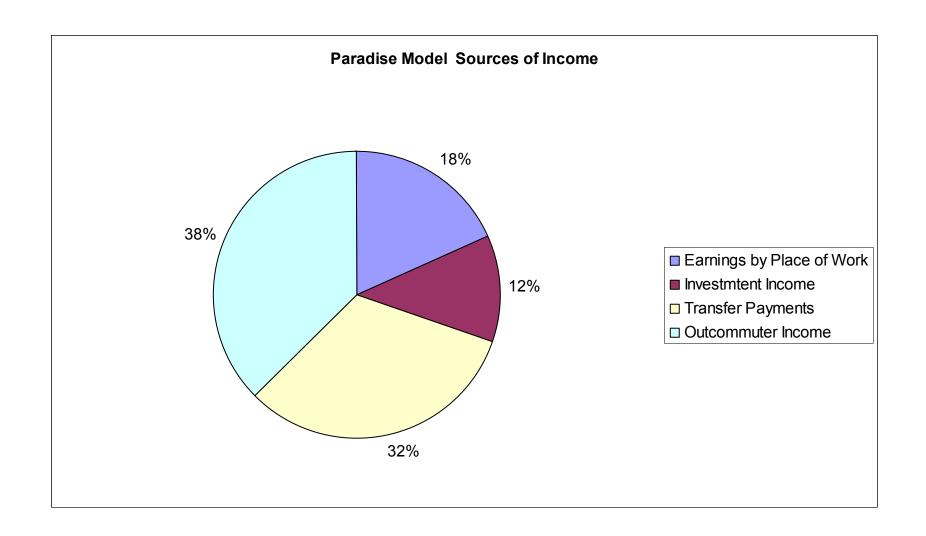
Preliminary Results

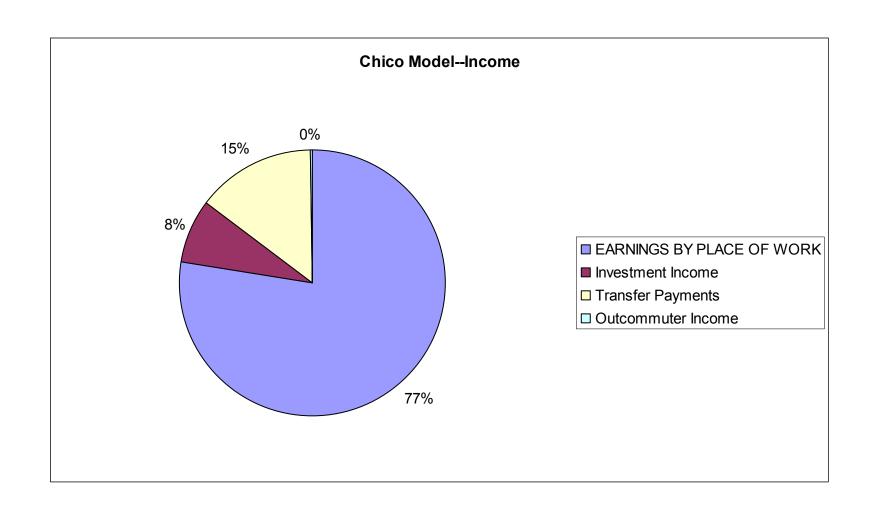
Study Plans R-18 (Recreation Activity, Spending, and Associated Economic Impacts) and R-19 (Fiscal Impact Study)

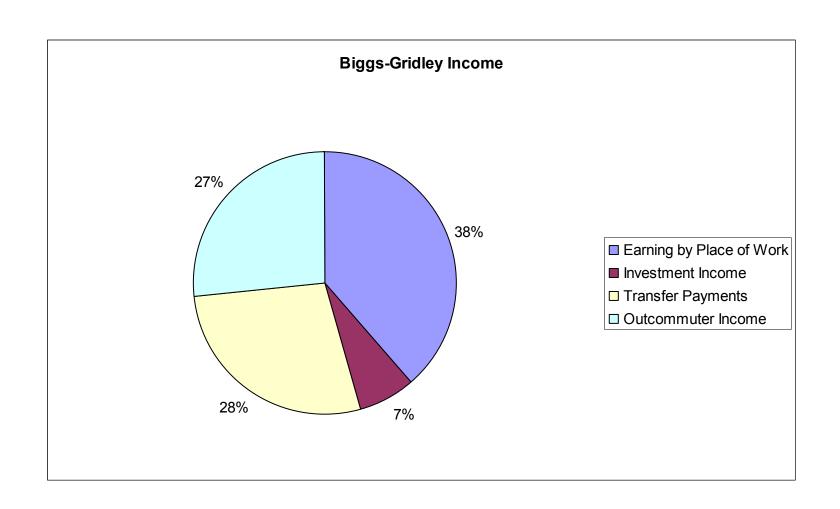
Prepared for: Recreation and Socioeconomics Work Group Meeting

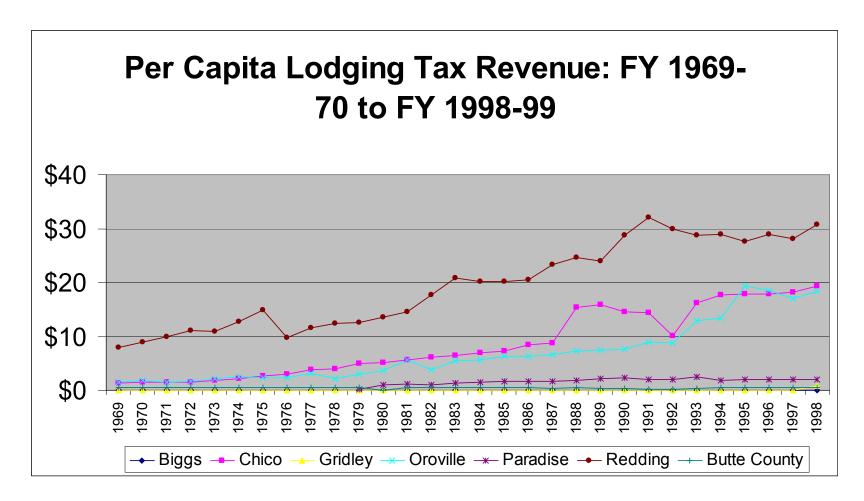
November 21, 2002



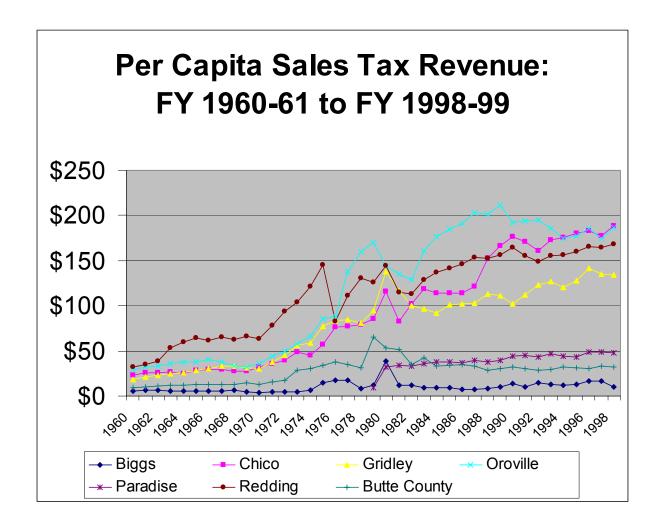






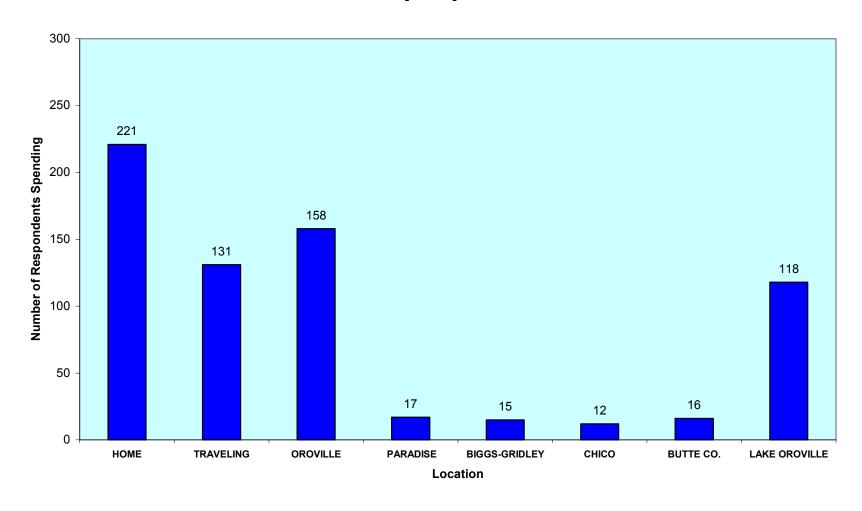


- 1. Values are in nominal dollars (i.e., not adjusted for inflation).
- 2. Values are revenues generated by the locally adopted lodging tax rate, which has changed over time for some jurisdictions.
- 3. Note that Biggs does not have a lodging tax.

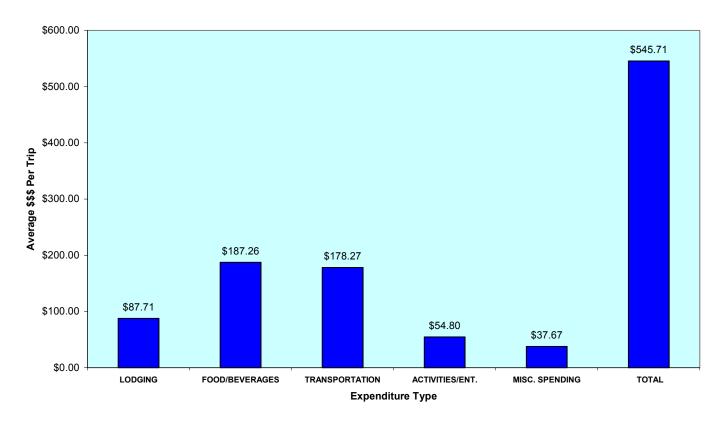


- 1. Values are in nominal dollars (i.e., not adjusted for inflation).
- 2. Values are revenues generated from the 1% share of the local sax tax rate.

NON-RESIDENT SURVEY DATA Spending Patterns by Location [N=267]

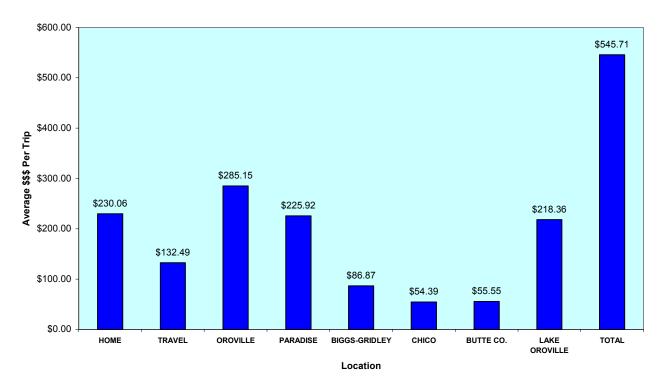


NON-RESIDENT SURVEY DATA Average Spending by Expenditure Type [N=267]



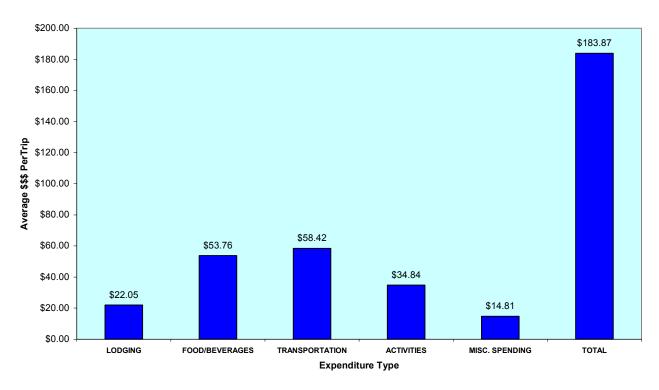
- 1. Average spending is per trip, including day and multiple-day trips, and does not reflect the number of persons paid for.
- 2. Data are from surveys completed during the Memorial Day through Labor Day period (2002).

NON-RESIDENT SURVEY DATA Average Spending by Location and Total [N=# people spending in each area]



- 1. N-values (number of respondents) are as follows: Home = 221, Traveling = 131, Oroville = 158, Paradise = 17, Biggs-Gridley = 15, Chico = 12, other Butte County = 16, Lake Oroville (onsite) = 118, and TOTAL = 267.
- 2. Average spending is per trip, including day trips and multiple-day trips, and does not reflect the number of persons paid for.
- 3. Data are from surveys completed during the Memorial Day through Labor Day period (2002).

RESIDENT SURVEY DATA Average Spending by Expenditure Type [N=312]



- 1. Average spending is per trip, including day and multiple-day trips, and does not reflect the number of persons paid for.
- 2. Data are from surveys completed during the Memorial Day through Labor Day period (2002).